

VIETNAM CFO FORUM 2011

Hosted by Vietnam CFO Club & Japan Association for CFOs

ASIAN CFO READY FOR THE NEW STAGE OF DEVELOPMENT

CONTENTS

- *Asia & Vietnam Economic Outlook 2012*
- *Asian CFO with the professional skills standards - FASS Global*
- *Transforming Finance : Challenges & breakthrough solutions for CFOs*
- *Enterprise risk management in the context of economic crisis*
- *How information management improve the life of a CFO*
- *MIS for business control and growth*
- *Case study of Internal Control Deficiencies and Fraud*

Date: November 23rd, 2011

Venue: Sheraton Saigon Hotel, HCMC, Vietnam

Working Language: English, Vietnamese, Japanese

Who should attend : CFOs, Financial Controllers, Finance Managers, or other Financial Executives and CEOs

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AGENDA

08:00 Registration & Welcome Coffee

08:30 Introduction: Guests of Honor and Agenda

08:35 Opening Speech

Mr. Nguyen Ngoc Bach – Asia President of IAFEI; Founder & Director of Vietnam CFO Club; Chairman & CEO of AsiaInvest Group

Mr. Hiroshi Yaguchi - Chairman of IAFEI, Founder & Executive Director of Japan Association for CFOs

SESSION I

MAKING FINANCE A COMPETITIVE POWER TO COMPANY

08:45 Asia & Vietnam Economic Outlook 2012

Dr. Le Dang Doanh - Senior Fellow of the Economic College - Hanoi National University (HNU), Member of the Scholar Board of Central Institute of Economic Management (CIEM)

09:10 Asian CFO with the professional skills standards - FASS Global

Mr. Hiroshi Yaguchi - Chairman of IAFEI, Founder & Executive Director of Japan Association for CFOs

09:25 Transforming Finance: Challenges & breakthrough solutions for CFOs

Mr. Ha Vu Dinh - Audit Director of KPMG Vietnam

09:50 Panel discussion

Moderator: **Mr. Tran Xuan Nam** – Vice Director of Vietnam CFO Club, Vice Chairman of VCFO Academic Council

Panellists: **Mr. Hiroshi Yaguchi**
Mr. Nguyen Ngoc Bach
Mr. Ha Vu Dinh
Dr. Le Dang Doanh

10:05 Coffee and Networking Break

SESSION II

CFO WITH HEALTHY AND EFFECTIVE FINANCIAL MANAGEMENT SYSTEM

10:25 Enterprise risk management in the context of economic crisis

Mr. Duong Hai – Standing Vice Director of Vietnam CFO Club, Partner of Vietnam Partners LLC

10:40 How information management improve the life of a CFO?

Mr Chris Southam – Finance Director of Microsoft South East Asia

11:00 MIS for business control and growth

Mr Rick Yvanovich - Chairman of AMCHAM HCMC IT Committee, Board Member of the South-East Asia Regional Board (SEARB) for the Chartered Institute of Management Accountants (CIMA), CEO of TRG International

11:15 Employee's Frauds in Subsidiaries of Japanese companies in Asia – Case study of Internal Control Deficiencies and Fraud

Mr Yasuhide Fujii - Partner of KPMG Thailand, Regional Head of GJP ASEAN

11:45 Panel discussion

Moderator: **Mr. Duong Hai** – Standing Vice Director of Vietnam CFO Club, Partner of Vietnam Partners LLC

Panellists: **Mr Chris Southam**
Mr Rick Yvanovich
Mr Yasuhide Fujii

12:00 End of Session

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SPEAKER



Mr. Nguyen Ngoc Bach
Asia President of IAFEI
Founder & Director of Vietnam CFO Club
Chairman & CEO of AsiaInvest Group

Mr. Bach is a gifted expert in corporate governance and finance. He has worked for over 20 years in financial area including 11 years as Chief Financial Officer for multinational corporations and telecommunication firms in Vietnam (TNT, Hutchison Telecom, HT Mobile). Mr Bach was recently promoted as Deputy Secretary General of Vietnam Association of Corporate Directors (VACD).

Mr. Bach holds a bachelor's degree from Hanoi University of Finance and Accounting, and an MBA from Pacific Western University (USA).



Dr. Le Dang Doanh
Senior Fellow of the Economic College
Member of the Scholar Board of Central Institute of Economic Management

Dr Le was a board member of the (private, independent) Institute of Development Studies, Hanoi, from November 2007 until September 2009. Before that, Dr Le was a senior economist and advisor to the Minister of Planning and Investment until his retirement in July 2007.

Dr Le has also been a member of the (advisory) research commission of the Prime Minister of Vietnam from 1993 until June 2006; the president of the Central Institute of Economic Management (CIEM) between 1993 and 2001; vice-president of the CIEM from 1990 to 1993; and the senior economist to the general secretary of the Communist Party of Vietnam Nguyen Van Linh from 1989 until 1990.

In addition, Dr Le has lectured at universities and academies in Hanoi, and spent time as a visiting professor at the Nihon University in Tokyo. He has served on various boards and committees, including: the commission for state-owned enterprise reform; the research group of the Prime Minister for socio-economic and administration reform; the commission for finance and monetary policy; the Vietnam-Japan Research Council; and the commission for finance and foreign exchange in East and South East Asia of the Ministry of Finance of Japan, nominated by Minister Myazawa.



Mr. Hiroshi Yaguchi
Chairman of IAFEI
Founder & Executive Director of Japan Association for CFOs

Hiroshi Yaguchi helped establish the CFO Headquarters Co., Ltd. in 2000 and served as its president. He then co-founded the Japan Association of Chief Financial Officers (JACFO) where he served as a Member of the Board until he was appointed its Executive Director since 2003.

Mr. Yaguchi earned his degree at the University of Tokyo, Department of Economics. He joined Sumitomo Bank in 1989 and became the Deputy Chief of Personnel Department in 1996. He served as the Deputy Manager of Hibiya Branch and was selected as the Deputy Chief of Corporate Department in 1999.



Mr. Duong Hai
Standing Vice Director of Vietnam CFO Club
Partner of Vietnam Partners LLC

Mr. Hai has 20 year experience in financial management in banking, manufacturing and trading. He served as CFO at Citibank Vietnam, where he provided local accounting and tax advice to develop and launch new banking products to meet the needs of Vietnamese corporations, multi-national and regional companies. He was also responsible for measuring profitability of the bank's products and customer segments and ensuring accuracy of the Management Information System.

He was an advisor to several Vietnamese state-owned commercial banks and joint stock banks in bank business strategy; centralized fund management systems and transfer pricing rate mechanisms; management information system and related operations and technology; debt restructuring; risk management; core banking system and bank operational areas. Beside Citibank Vietnam, Mr. Hai also served as CFO of AVON Vietnam and a group of local companies.

Mr. Hai received his MBA from Maastricht School of Management (the Netherlands). He holds a BA in accounting and finance from Hanoi University of Finance and Accountancy and a BA in laws from University of Social Science and Humanity in Hanoi.

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SPEAKER



Mr Christopher Southam
Finance Director – S.E.Asia Emerging Markets Microsoft Operations Pte Ltd, Singapore

As Regional Finance Director, Chris Southam leads Microsoft's regional finance organization for the Emerging Markets across the unique and diverse geography of S.E.Asia. Responsibilities include end to end finance management and operations with specific focus on driving growth in a compliant environment.

Prior to being named to this role, Southam was Financial Director in the Sales Marketing and Services Group in Japan; responsible for business insight and increasing the level of rigour, predictability, accountability and visibility of FP&A processes across the Japan subsidiary, the largest sub outside the US.

Before joining the Japan Subsidiary, Southam was manager of the Microsoft East Asia Regional R&D Finance function.

Chris Southam qualified as a Chartered Accountant in UK.



Mr Rick Yvanovich,
Founder & CEO of TRG International FCMA, FCPA (Aust.)

Rick is a Chartered Management Accountant with 30 years of diverse experiences including: Hospitality, Oil & Gas, Telecommunications, Financial Services, High Technology, Defense, Manufacturing, Not for Profit, Breweries, Property Development and Professional Services and the Accounting Profession.

Rick's first overseas posting was as Finance Manager for BP China followed by a posting to Vietnam in 1990 as Finance Manager to BP Exploration. Rick helped established BP's various Vietnam operations in Exploration, Lubricants and LPG and has held various Finance and Directorship roles with BP in Asia.

Rick is the Chairman of AMCHAM HCMC IT Committee, a Board Member of the South-East Asia Regional Board for the Chartered Institute of Management Accountants



Mr. Tran Xuan Nam
Vice Director of Vietnam CFO Club Vice Chairman of VCFO Academic Council

Mr. Tran Xuan Nam, Maastricht MBA with more than 28 years experience as Senior Management, Financial Director of multinational companies such as Unilever, Coca-Cola, Scancom & some local large, successful corporations. He was a CEO of Saigon Paper, a local large corporation, one of 12 companies of ASEAN has got a ward "The most admired enterprise" at the end of year 2007, granted by ASEAN Business Consultant Committee.

He is also a lecturer of International Professional Accounting Organization – ACCA, some recognized US & Australian Universities.

He is an author of some recognized books such as Financial Accounting, Management Accounting, International Accounting Applied in Viet Nam, Financial management, Accounting & Taxation Handbook and Securities Investment Analysis.

He also works as a consultant for some local international companies & organizations.



Mr Yasuhide Fujii
Partner of KPMG Thailand Regional Head of GJP ASEAN CPA Japan

He is an equity partner in KPMG assurance business with over 20 year's experience at former Arthur Andersen Tokyo office and KPMG International. Developed KPMG services for the Japanese investors in the region with providing accounting, tax, legal and other operational consulting during his 8 years' assignment in Singapore and Malaysia from 1990. Also engaged in M&A projects in Japan to provide financial due diligence services and corporate valuation services.

Since 2001, he has been stationed at KPMG office in Thailand and serving in Business Advisory to concentrate on business restructuring, internal control related services, and he is currently acting as the regional leader of GJP in ASEAN region.

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SPEAKER



Mr Ha Vu Dinh
Audit Director of KPMG Vietnam
ACCA, CPA

Dinh is an audit director in the Ho Chi Minh City office of KPMG Vietnam. He has been working with KPMG for more than eight years and was involved in a wide range of external audit assignments which include statutory audits under local regulations and annual audits of financial statements of local and multinational clients which require awareness of Vietnamese Accounting Standards, International Financial Reporting Standards and group systems. He is responsible for serving clients in the real estate industry. Dinh also has significant experience in serving clients in manufacturing, husbandry, feed meal and seafood industries.

Together with other audit directors, Dinh runs annual training courses for audit partners, directors, managers, assistant managers, seniors and assistants, as well as induction courses for new joiners. Those courses to which his experience and understanding is pivotal are designed to include updating current Vietnamese Accounting Standards (VAS) and KPMG audit methodology training programs.

Aside from audit/audit-related engagements, he was also involved in other projects such as financial diagnostic review, due diligence and assistance in preparation of the 10-year financial projection. These projects typically involve detailed financial review (accounting, tax, financial performance, and financial projection) and operational review (markets and competitors, human resources, laws and regulations, IT systems, risk management, and business plans) of the target businesses

Registration

(Registration via Tel, Fax, Email and closed by 5 pm, November 18, 2011)

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Please register with the following information:

Delegate Name:

Email:

Company name:

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Registration Contact Name:

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Job Title:

Mobile:

Fax:

Job Title:

Mobile:

Attendance Fee:

VACD, VCFO and JACFO official members : Free

Non- members: 650.000 VND